



British Heritage

Petrarch was first manufactured in the early 70's at a factory in Bexhill, UK. The first colours to be produced were Green, Blue and Black, now known as Jade, Heather and Graphite. They were available in a riven finish only. Other colours came online as and when required. Smooth finish came in approx. 1980 with the introduction of the "Fasset" Colours, Brown, Grey and Salmon, now known as Mocha, Ash and Salmon.

In 1984 a vast investment was made into a new factory, new people and a new sales office in Hastings. The new, innovative facility was operational in May 1986. By the late 80's there were 9 "Solid" colours (Green, Blue, Black, Barbados Brown, Light Stone, Pewter, Parchment, White and limestone) and the 3 Fasset colours. Shotblasting was also introduced as an alternative finish to the product.

More colours were introduced to both the solid and fasset formulations. A new Honed finish

was then introduced, taking the finishes up to the four we have on offer today.

One of the first jobs completed was on a Police HQ in Stevenage and one of the first bespoke colours was the iconic Kelloggs red. This was used on a Kelloggs factory in Manchester.

Other early jobs included the LIPC, London International Press Centre on Shoe Lane, London. You can still see Petrarch on the prestigious building today and frequently seen in TV ads and television series. Petrarch was used on the original Snowdon Summit Hotel, located right at the top of Mount Snowdon.

Petrarch was used extensively on shopfronts throughout the 70's, 80's and some of the 90's. Most of the major high street stores, including M & S, Debenhams, Thomas Cook, Principles, Peacocks, and all the major banks have used Petrarch as a corporate image at sometime.

During the late 70's Petrarch began to go global - with a sales office being located in the US, which is still going strong today and a growing market in the Middle East. In the early 90s Petrarch began to gain traction in the European market.

In December 2013 Xerxes Equity acquired the business and created the Omnis brand of which Petrarch is a part. Since this time we have continued to invest and develop the product with new CNC cutting facilities, investments in Fire Testing for the UK and the American markets and the inclusion of the Downer manufacturing facilities within the Hastings factory. Major projects that are completed or underway include the University of Strathclyde's state-of-the-art Technology and Innovation Centre (TIC) which achieves a very high BREEAM rating and Royal Wharf, one of the largest residential developments in London.



Creativity

Unlock the potential that only a construction product with such **natural beauty, strength, durability** and a superb choice of colours and finishes as Petrarch, can give you.

This re-constituted stone cladding panel offers you all of these, which is why Petrarch continues to be the choice of architects and specifiers after over 40 years.

With Petrarch, beauty is more than skin deep and, just like a material made by nature, it is **equipped to endure the worst** that nature can throw at it. And just like a natural material, it can **cleverly blend** with its surroundings - or provide a stunning contrast - as your design demands.



Over **1,500 Colours** and **four textures** which emulate natural stone.



TIC Glasgow

so naturally beautiful
and rugged, yet
extremely light and
easy to install

UK MANUFACTURED

- BBA accredited
- Extremely durable & resilient
- Suitable for external & internal use
- Easy to clean surface
- Class O fire performance
- Simple face fix or secret fix options
- No special site skills required
- Proven performance over 40 years

30 years life expectancy



FULLY FIRE RATED

Petrarch recently passed BRE 135 and is one of the only reconstituted stone panel products to have achieved this result. Great news for architects and designers who require fire rated products especially on high rise buildings.

ROYAL WHARF, LONDON

10mm, smooth matt finished Petrarch takes pride of place on the £4.7bn East London mixed development project. The ambitious development started in 2015 and is set to be a ten-year scheme. Omnis continues to work with Ballymore Group and Glenn Howells Architects as the project continues.

